



FAIR in figures

* As at 2022.06.30

- More than **130** members.
- **11** social impact bonds.
- **25** studies and publications available.

What exactly is impact finance?

Impact finance is a form of finance that pursues objectives with a measurable social and/or environmental impact whilst seeking, at the same time, to protect capital investments. It relies on the mobilisation of both private savers and institutional investors.



“Our goals are to promote a form of finance amongst both private and institutional

investors that focuses more on social and environmental impact than on financial profitability, and to participate to a greater degree on the international stage in topics that transcend borders (promotion of impact and environmental investing, a European label, impact assessment, social impact bonds...)”

Frédéric Tiberghien,
President, FAIR.

A unique community with a renewed ambition

FAIR is member of the European Venture Philanthropy Association (EVPA) and the European Microfinance Network (EMN). Today, it collaborates closely with other European networks such as the European Federation of Ethical and Alternative Banks and Financiers (FEBEA). FAIR also participates in the work of the Global Steering Group (GSG), as representative of the French NAB.

> Members

3 Colannes • Abeille Assurance • Accession solidaire • Acted • Action Contre la Faim • Adie • Allianz Global Investors • Amasisa • Amundi AM • Apicil AM • Autonomie et Solidarité • Backbone • Banque des Territoires - Groupe Caisse des Dépôts • Banque Postale (La) • BDF Gestion • Benoit Granger • Biocoop • BNP Paribas AM France • BPCE • BPI France • Bretagne Capital Solidaire • Cap Habitat Coopératif • Caritas Habitat • CCFD-Terre Solidaire • Cèdre Finance éthique (Le) • Centre français des Fonds et Fondations • CFDT • Chênelet (Foncière) • CIC • Citizen Capital Partenaires • Cocagne Investissement • Cofides Nord-Sud • Comité intersyndical de l'épargne salariale (CIES) • Confédération nationale du Crédit Mutuel • Conférence permanente des Caisses de Crédit Municipal • Coopérative Oasis • Covéa Finance • Cow Gestion • Credal • Crédit Coopératif • Crédit Mutuel Alliance Fédérale • Crédit Mutuel Arkéa • Crédit Mutuel Océan • Cyrille Langendorff • Emmaüs (Foncière) • Enercoop • Enercoop Midi-Pyrénées • Energie Partagée • Entreprendre pour humaniser la dépendance (EHD) • Epargne Solidarité Développement (ESD) • Esis (Epargne solidaire pour l'Immobilier social) • Fadev • Familles solidaires • Federal Finance • Fédération des Cigales • FemuQui • Fermes en Vie • Finacoop • Finance Humaniste (La) • Financière Conseil • Financière de l'Echiquier (La) • Financière Responsable (La) • Fondation Leopold Bellan • Fondation pour le Logement Social (FLS) • France Active • Frédéric Tiberghien • Garance • Garrigue • Gay-Lussac Gestion • Generali Vie • Gilles Mirieu de la Barre • Guillaume Viandier • Guy Rodwell • Habitat & Partage • Habitat et Humanisme • Habitats Solidaires • Hacoopa • Hapi'Coop • Herrikoa • Inco Ventures • Initiative France • Initiatives pour une Economie Solidaire (IÉS) • Institut de Développement de l'Economie Sociale (IDES) • Josette Amor • Juralliance • Koïs advisory • KPMG • Lita.co • Lurzaindia • Macif Finance Epargne • Maif • Mandarine Gestion • Médecins du Monde • Meeschaert AM • Microfinance Solidaire - réseau Entrepreneurs du Monde • Mirova • Mondiale Gestion d'Actifs (La) • Mouvement Impact France • Natixis Interepargne • Nef (La) • Noiret Patrimoine • Nouvelles Solidarités - Beguinage Solidaire • Novaxia Investissement • Ofi AM • Oikocrédit • Palatine AM • Patrick Savadoux • Patrimonia • Phitrust Partenaires • Planetic • Racines/ Clefe • Railcoop • Résidétape • Residervice • Sidi • Sienna • Sigma Gestion • Société Générale • Solidarités nouvelles pour le logement-Prologues (SNL) • Solifap • Sycomore AM • Symbiotics France • Terrafine • Terre de Liens (Foncière) • Thibault Couturier • Thierry Sibieude • Toit pour Tous Développement (Un) • Turbo Cereal • Urban solidarité Investissement • Urbancoop • Villages vivants • Voyages So-leader • We do good

If you have any questions, please contact our team at contact@finance-fair.org.

fair.

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Financer
Accompagner
Impacter
Rassembler



Making finance work
for the greater good



Our vision

FAIR aspires to an economy that puts people at the centre of its development. It operates in both France and further afield, FAIR endeavours to promote **inclusive finance that has an enhanced social and environmental impact**. To this end, FAIR brings together individual and institutional investors through the medium of civic engagement and financial innovation.

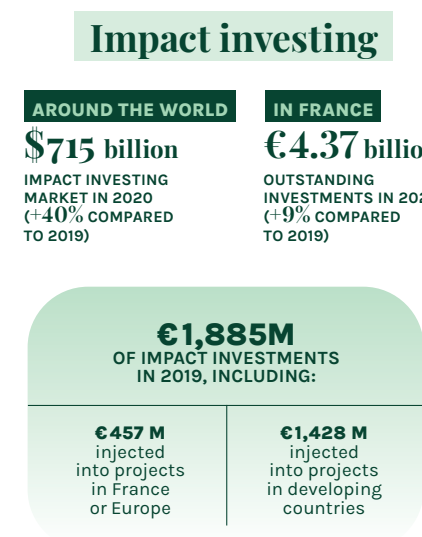
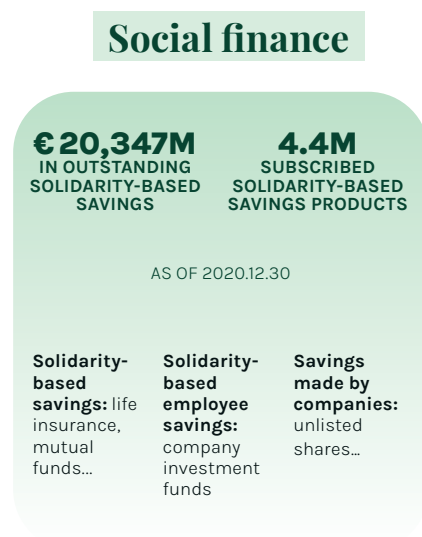
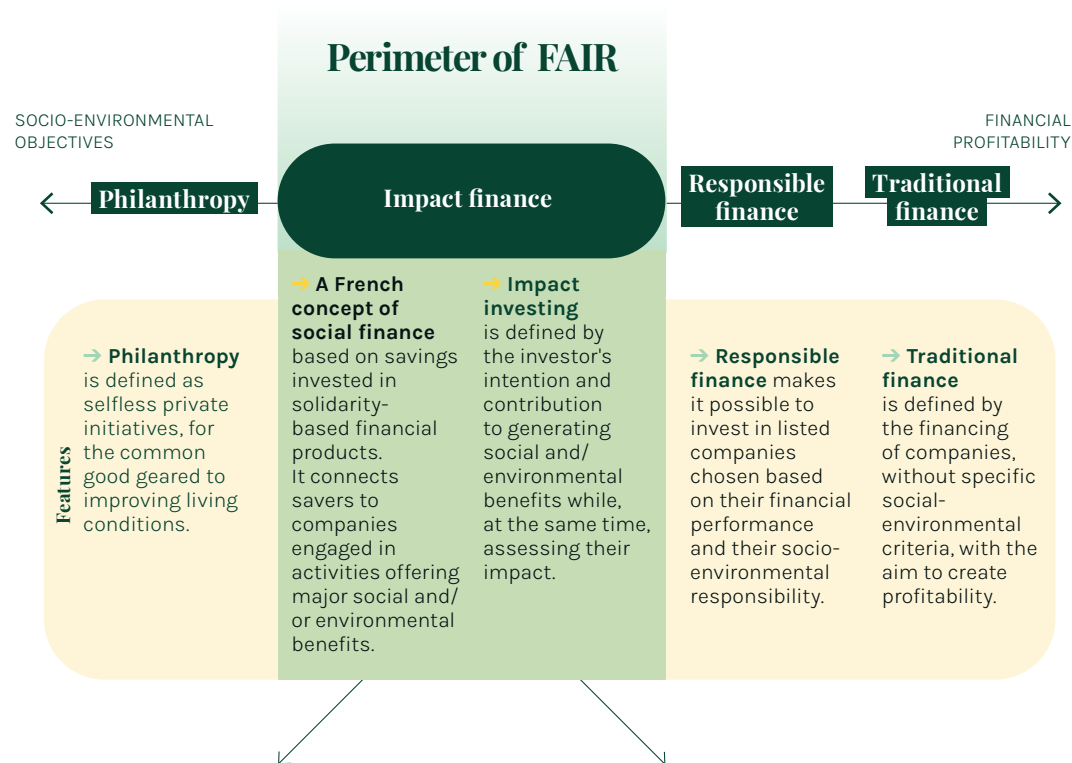
Above, from left to right: Alexandra, an entrepreneur funded by Adie, opened an alternative bakery; senior residence in Nazelles-Négron, in Indre-et-Loire, of Foncière Chênelet; Capco, a Cameroonian company of hygiene products based on natural substances, financed by Fadev; local agriculture project by Lurzaindia, in the French Basque Country.

FAIR in few words

FAIR emerged in 2021 from the merger between Finansol, a long-standing player in social finance and Impact Invest Lab, an associative platform dedicated to experimenting in and developing impact investing. It represents the stakeholders of impact finance in France and is the French centre of excellence in this field.

FAIR:

- draws together more than 130 social enterprises, banks, management companies, NGOs, reputed universities and committed individuals.
- manages a label called label Finansol that distinguishes solidarity-based savings products from other savings products for the public at large. So far, more than 180 saving products have been awarded the Finansol label. It affords investors official confirmation that their money really is being invested in activities that generate social and/or environmental benefits.
- shares its knowledge and expertise on the international stage with its partners from around the world.
- hosts the french national advisory board (NAB).



Our actions

> Developing

FAIR actively contributes to the development of impact finance to benefit its actors and their beneficiaries.

> Promoting

FAIR works to raise awareness of impact finance among the public and to educate the sector's stakeholders.

> Representing

FAIR is the voice of impact finance actors in order to craft a favourable environment for its development.

> Supporting

FAIR supports its members in their efforts to develop and promote impact finance.

> Gathering

FAIR is a community of dynamic and active members, committed to the development of finance for the common good.

More than 25 years committed to impact finance

1995
Foundation of Finansol by twelve founding members: Adie, Autonomie et Solidarité, Caisse des Dépôts, Caisses d'Epargne, CCFD-Terre Solidaire, Crédit Coopératif, Crédit Mutuel, Fédération des Cigales, France Active, Garrigue, Habitat et Humanisme and La Nef.

1997
Creation of the Finansol label to allow investors to identify solidarity-based investments.

2013
Setting up of the Impact Investing Task Force, chaired by Sir Ronald Cohen, at the G8 Summit in London.

2016
Creation of Impact Invest Lab by six founding members. Launch of the first public call for proposals on Social Impact Bonds (SIB).

Juin 2021
Emergence of FAIR from the merger between Finansol and iiLab.

● Finansol
● iiLab